**Course Syllabus**

1. **General Information**

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| Course name | Photography in media |
| Programme |  |
| Level of studies (BA, BSc, MA, MSc, long-cycle MA) | First degree studies |
| Form of studies (full-time, part-time) | full |
| Discipline | Social Communication and Media |
| Language of instruction | English |

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| Course coordinator/person responsible | Ks dr. Rafał Pastwa |

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| --- | --- | --- | --- |
| Type of class *(use only the types mentioned below)* | Number of teaching hours | Semester | ECTS Points |
| lecture |  |  | 3 |
| tutorial | 30 | IV |
| classes |  |  |
| laboratory classes |  |  |
| workshops |  |  |
| seminar |  |  |
| introductory seminar |  |  |
| foreign language classes |  |  |
| practical placement |  |  |
| field work |  |  |
| diploma laboratory |  |  |
| translation classes |  |  |
| study visit |  |  |

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| Course pre-requisites | --- |

1. **Course Objectives**

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| O1 – students gain knowledge about methods of analyzing photographic materials in traditional and digital media |
| O2 – students learn basic skills in visual communication methods and ways |
| O3 – students understand the complex mechanisms of using photography in the process of communication and media creation of reality |

1. **Course learning outcomes with reference to programme learning outcomes**

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| --- | --- | --- |
| Symbol | Description of course learning outcome | Reference to programme learning outcome |
| KNOWLEDGE | | |
| W\_06 | Students know the genre features of photography and the principles of their interpretation as well as the methods of analyzing photography in various types of media and communication channels. | **W06** |
| SKILLS | | |
| U\_04 | Students are able to use theoretical and practical knowledge to analyze photographic material in the media and, consequently, to understand social and cultural processes. | **U04** |
| SOCIAL COMPETENCIES | | |
| K\_02 | Students are ready to use the media as a source of information about social life and culture, and as a tool for influencing social and cultural processes serving the common good and public interests. | **K02** |

1. **Course Content**

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| Photography as a statement of journalism (variety of genres)  Analysis of visual materials  Media creation of realisty  Photography creation of reality  Media discourse analysis - visual elements in the communicative context  Systematics of photography  Photo reading levels  The average recipient of photography and visual imagination  Philosophy of photography |

1. **Didactic methods used and forms of assessment of learning outcomes**

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| --- | --- | --- | --- |
| Symbol | Didactic methods  *(choose from the list)* | Forms of assessment  *(choose from the list)* | Documentation type  *(choose from the list)* |
| KNOWLEDGE | | | |
| W\_06 | Presentation, conversation, individual work, sours material analysis | Problem work /visual project | Examination protocol |
| SKILLS | | | |
| U\_01 | Discussion, individual work, sours material analysis | Problem work /visual project | Examination protocol |
| SOCIAL COMPETENCIES | | | |
| K\_01 | Presentation, discussion, individual work, sours material analysis | Problem work /visual project | Examination protocol |

e.g.: methods: Discussion, case study; forms: visual (photography project) , presentation,; doc: assessment sheet.

1. **Grading criteria, weighting factors**

On the grade 3 (dst) from 60% of requirements + Participation in the preparation of a joint digital project, as well as in the preparation of individual work - on a selected topic.

On the grade 4 (db) from 70% of requirements + Participation in the preparation of a joint digital project - summarizing the semester, as well as in the preparation of individual work - on a selected topic.

On the grade 5 (very good) from 90% of requirements + Participation in the preparation of a joint digital project – summarizing the semester, as well as in the preparation of individual work - on a selected topic.

1. **Student workload**

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| Form of activity | Number of hours |
| Number of contact hours (with the teacher) | **20** |
| Number of hours of individual student work | **30** |

1. **Literature**

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| **Basic literature** |
| D. Costello, The Media of Photography |
| **Additional literature** |
| P. Meyer, The New Precision Journalism  M.McLuhan, L.H. Lapham, Understanding Media: The Extensions of Man  A. Azoulay, What is a photograph? What is photography? In: Philosophy of Photography 1(1), 2010. |